

# SHOPTALK

Submit information by mail or fax (673-8382) to Brandon Holley. Include details of store, merchandise, sales, telephone number and nearest subways. Deadline is ten days before publication date. Listings information will not be accepted over the phone.

## SALES

### Utilities Design Match

(800-741-0867). For those of you who think getting dressed in the morning should be as easy as putting on a uniform, this booming mail-order business is for you. Page through Yolanda Colon Greenberg's clever catalog of dresses, which is cut in half like a children's flip-book: You can change the photograph so the model is wearing a dress with design options of your choice—bodice style, collar, skirt type (straight or A-line), skirt length and sleeve length. All items are in camel or black worsted wool gabardine, and each dress is sewn and detailed according to the customer's specifications. There are dozens of variations; prices range from \$150 to \$200. If this gets your color-coordinated juices flowing, there's more: Until August, all selections will be discounted 10 percent. Take that, J. Crew.

### Varda

●149 Spring St between West Broadway and Wooster St (941-4990). Subway: 6 to Spring St. 10am-7:30pm.  
●786 Madison Ave between 66th and 67th Sts (472-7552). Subway: 6 to 68th St. Mon-Sat 10am-6pm, Sun 11am-4pm.

For the next month, all the shoes at both branches of this fabulous Italian shoe store will be up to 60 percent off their original prices. Look for classic wovens, oxfords, slip-ons and loafers—every pair handmade. *Viva Italia!*

### Klurk

1123 Broadway between 25th and 26th Sts, tenth floor, room 1019 (229-9227). Subway: N, R to 23rd St. Wed 17-Fri 19, 11am-9pm, Sat 20 11am-5pm.

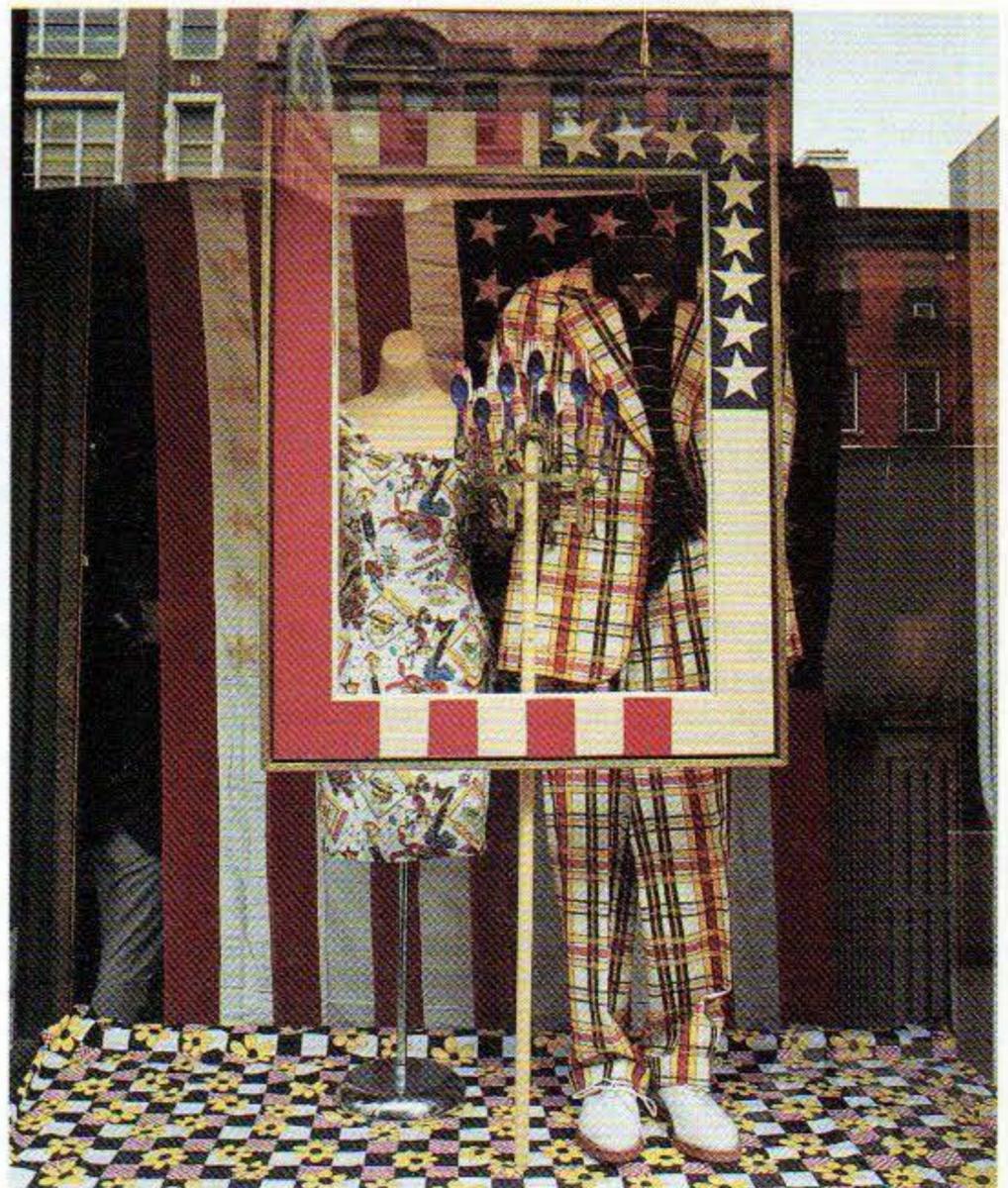
With summer well under way, the funky streetwear company, Klurk is offering one-of-a-kind knits and other items from their spring collection for less than half off. There will be A-line skirts with matching jackets and halters for women, and knit shirts and sweaters for men. Pieces that usually retail for \$150 will range between \$30-\$50. Cash only.

## JUST OPENED

### Lancelotti Housewares

66 Ave A between 4th and 5th Sts (475-6851). Subway: F to Second Ave; 6 to Astor Pl. Mon-Sat noon-8pm, Sun noon-7pm.

Although this store doesn't make the list of Top Ten Stores the East Village Really Needs, at least this newly opened, hip housewares shop on Avenue A is not a bar, restaurant or a funky, self-service café. The stock here is, as manager Ben Schneider puts it, "kitchen and bath basics—plus fun stuff." An old-fashioned white gas oven sits in the front window. Inside, tall shelves and tables are stocked with practical frying pans (from \$4.95 for a small skillet to \$39.95 for the fancy Tramontina brand) and colorful Swedish mugs. There are also doughnut-makers, hand-held Whirley-Pop popcorn poppers (\$34.95) and sparkling confetti-filled shower curtains (\$32.95).



**Encore! Encore!** Though the official secondhand shop of the New York City Opera has always carried a better class of merchandise than its thrift shop neighbors, passersby have noted that the windows at Repeat Performance have recently taken a turn for the prettier. The eye-catching displays rotate frequently and are the work of 29-year-old designer Anna Stahl. "Just because something's recycled," says in-house consultant Clair Watson, "shouldn't mean it looks like it's out of Dickens." Or Wagner. *Repeat Performance, 220 E 23rd St between Second and Third Aves (684-5344).*

Some of the store's wares have been arranged by theme, such as "cocktail hour" (martini glasses and ashtrays) and "Asian cuisine" (glazed, leaf-shaped dishes in various sizes).

## MARKETS

### Greenmarket

Lt. Petrisino Park at Spring and Lafayette Sts (477-3220). Subway: 6 to Spring St. Thursdays, July-November. With 33 markets around the city, the Greenmarket group is making it easier and easier for New Yorkers to avoid Sloan's and buy fresh seasonal produce directly from the farmers who grow it. This new location is particularly convenient for downtowners too lazy to make the trek up to Union Square—but the market won't compete directly with the big one, as it's open only on Thursdays, when the Union Square market is closed. July treats include field-ripened tomatoes, fragrant basil, fresh-picked corn, sugar snap peas, tree-ripened peaches, big bunches of wildflowers, not to mention baked goods.

## MAGAZINES

### Gallagher's Paper Collectibles

126 E 12th St between Third and Fourth Aves (473-0840). Subway: L, N, R, 4, 5, 6 to Union Square-14th St. Mon-Fri 8:30am-6pm, Sat 11am-5pm.

Although the unexceptional basement entrance to this exceptional vintage

magazine shop might have you searching up and down the block to find the place, the momentary confusion is worth the trouble. Inside, piles of legendary now-defunct magazines such as *The Saturday Evening Post* and *Look* rest alongside graying issues of *Time*, *Playboy*, *Rolling Stone* and *The New Yorker*. The shop caters not only to private collectors but also to costume and set designers (who use vintage magazines for research and as props), fashion designers (two have recently ordered a set of *Vogue* from 1910 to 1990), and fashion photographers digging up their own past work. Older issues cost more (about \$100 for a 1920s *Vogue*), but a celebrity cover also affects the issue's price (\$30 for a 1990 *Vogue España* featuring Madonna). Browsers are free to roam through the maze of rooms. Peek into naughty zines of yore such as *Bold* (a June 1968 issue has an article titled "Bad Girls Need a Good Licking"), or flip through more innocent signs of the times such as *The Male Figure* and a 1965 issue of *Teen Pin-Ups* (\$30).

### Logos Books

1575 York Ave between 83rd and 84th Sts (517-7292). Subway: 4, 5, 6 to 86th St. Mon-Fri 8am-8pm; Sat 10am-6pm; Sun noon-6pm.

This cheerful little shop, which stocks both Christian books and secular reading material, reopened in March after moving from Madison Avenue in midtown to this mostly residential neighborhood.

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